

Message Text

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TAGS:

SUBJECT: EDUCATION TECHNOLOGY DISPLAY

REF: A) PEKING 2906-C; B) USIA 0539-U; C) USIA 33729-U
D) NOJEK/STUBBS 2/16/78 TELECON

1. EDUCATION TECHNOLOGY DISPLAY NOW SHAPING UP AS BROAD DEMONSTRATION OF APPLICATION OF TECHNOLOGY TO AMERICAN EDUCATION FROM PRIMARY TO GRADUATE LEVEL. THIS APPROACH APPEARS BEST SUITED TO NEW AUDIENCE DESCRIBED REF A). DISPLAY WILL INCLUDE VARIOUS TYPES OF AUDIO VISUAL EQUIPMENT, INCLUDING LATEST MODEL SLIDE PROJECTORS WITH BUILT-INSCREENS, SUITCASE-TYPE MOVIE PROJECTOR, MICROFICHE VIEWER AND OVERHEAD PROJECTOR, PLUS MINICOMPUTERS FOR CLASSROOM USE AND PHOTO DISPLAY SHOWING VARIOUS EXAMPLES OF A-V EQUIPMENT IN USE. SOFTWARE INCLUDES FOUR VTR'S DEMONSTRATING PROGRAMMED
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INSTRUCTION, HOPEFULLY TWO IN CHINESE, AND SEVERAL SLIDE SHOWS, TWO OF WHICH PLANNED TO HAVE CHINESE NARRATION. PLAN USE USLO'S VTR PLAYBACK AND MONITOR UNITS TO SHOW VTR'S.

2. AS DISPLAY DEVELOPED, AGENCY EXHIBITS STAFF AND IEA REVIEWED ARTICLES PROPOSED REF C) FOR BOOKLET WHICH PLANNED TO ACCOMPANY DISPLAY AND CONCLUDED SOME ARTICLES NOT RELATED TO DISPLAY CONTENT

WHILE OTHERS OUT OF DATE. ACCORDINGLY, AGENCY COMMISSIONED NEW, 3,000-4,000 WORD ARTICLE BY HENRY SIMMONS, HIGHLY REGARDED FORMER SCIENCE WRITER FOR NEWSWEEK, SIMMONS ARTICLE GIVES OVERVIEW OF DEVELOPMENTS IN EDUCATION TECHNOLOGY AND IS TAILORED TO PARALLEL DISPLAY SUBJECTS. ARTICLE WILL ALSO INCLUDE SOME PHOTOS FROM DISPLAY. PLAN HAVE TEXT, PHOTOS AND SUGGESTED COVER ARRIVE HONG KONG NLT MARCH 15.

3. SIMMONS ARTICLE DESIGNED TO SUFFICE AS BILINGUAL PAMPHLET ACCOMPANYING DISPLAY INSTEAD OF BOOKLET ORIGINALLY PROPOSED. USLO MAY, HOWEVER, STILL PREFER BOOKLET FOR ITS PURPOSES. SUGGEST DAKS/SZYMANSKI HONG KONG CONSULTATION RESOLVE THIS QUESTION AS WELL AS PRINT RUN AND NEW TARGET DATE FOR EXHIBIT.

4. IF HONG KONG CONSULTATION RESULTS IN DECISION TO PROCEED WITH BOOKLET INSTEAD OF PAMPHLET, RECOMMEND A) SIMMONS ARTICLE REPLACE HEW PAPER "EDUCATIONAL TECHNOLOGY AND DIMENSIONS OF THE FIELD" AS INTRODUCTION; B) ARTICLES "SOCIAL DEVELOPMENT BY SATELLITE SUCCEEDS" AND "SPACE AGE EDUCATION FOR RURAL TEACHERS" BE UP-DATED; C) CAREFULLY REVIEW "TEACHING ART THROUGH TELEVISION" AND OTHER ARTICLES FOR RELEVANCE OF SUBJECT MATTER TO DISPLAY AND TO THEME SET BY SIMMONS ARTICLE. VANCE

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